



LOGIC
MARKETING

WHERE **CREATIVITY** *Meets* **STRATEGY**



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WHO WE ARE

Powerful
Marketing Isn't
Just Creative, **It's
Calculated.**

Logic Marketing - WE are a full-service marketing agency that blends imagination with insight, strategy with soul, and design with data. From digital to physical experiences, we help brands grow, scale, and lead.



Founded with a mission to listen, understand, execute – and have fun!



Trusted across health, government, tourism, real estate, and B2B sectors



From coast to coast, Logic Marketing has launched hundreds of websites, countless campaigns, and fueled major revenue growth for businesses across industries.

WHAT WE DO

Marketing designed to connect
authentically, drive real engagement,
and amplify your brand's reach.



DIGITAL MARKETING



SEARCH ENGINE MARKETING (SEM)



We run targeted ad campaigns on Google, Bing, and display networks to get you seen by the right people at the right time. From PPC to retargeting - we're tracking every click.



SEARCH ENGINE OPTIMIZATION (SEO)



This is where we fine-tune your site and content to help you rank and stay there. Local, technical, and content-based strategies all under one roof.



SOCIAL MEDIA MARKETING & PAID ADS



We don't just post - we create share-worthy, brand-elevating content and ads that build awareness and drive action.

DIGITAL MARKETING



EMAIL MARKETING



CRM INTEGRATION & MANAGEMENT



MARKETING AUDITS & STRATEGY COLLABORATION



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CREATIVE & CONTENT



WEBSITE DESIGN & DEVELOPMENT



From strategy to launch, we develop fully customized, conversion-focused websites that are crafted around your brand's voice, values, and goals - built mobile-first and designed to outperform the competition.



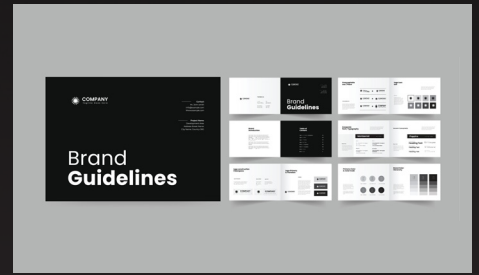
VIDEOGRAPHY & PHOTOGRAPHY



From brand videos to drone footage to killer social reels - we bring your story to life visually. Our team handles the full process from shoot to post.



BRAND IDENTITY & MESSAGING



We help you find your voice and look, then dial it in across everything you do.



COPYWRITING & STORYTELLING



The words matter. We write content that moves people - from web copy, blogs to ad headlines to video scripts.



CONTENT CREATION PACKAGES



Monthly packages of custom content - social posts, blogs, videos - ensuring you always have fresh, on-brand material to stay top-of-mind.

EXPERIENCES & ENGAGEMENT



CUSTOM ENVIRONMENTS

Transform your space into an immersive brand experience—perfect for career centers, tourism spaces, and interactive exhibits.

EXPERIENTIAL FABRICATION

Leaders in creating and producing entertainment and retail theming, product development, and custom artwork. With Brainchild Creative.



PRINT & PROMOTIONAL SERVICES

LARGE FORMAT PRINTING

From vehicle wraps and trade show banners to signage and wall graphics - we help you stand out loud and proud.

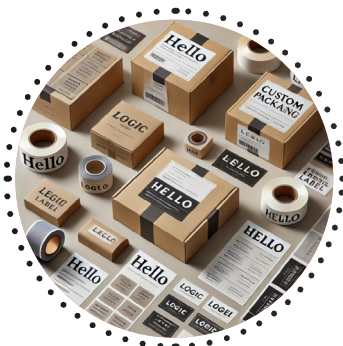


STOREFRONT & ENVIRONMENTAL GRAPHICS

Turn your physical space into a branding powerhouse with custom window clings, decals, and directional signage.

BRANDED MERCHANDISE & APPAREL

T-shirts, hats, giveaways, and gear that make your brand wearable and unforgettable.



CUSTOM PACKAGING & LABELS

Give your product the polish it deserves with professional, high-quality print solutions tailored to your industry.

DIRECT MAIL & PRINT COLLATERAL

We design, print, and deliver custom postcards, brochures, and business materials to amplify your outreach.



SUPPORT SERVICES



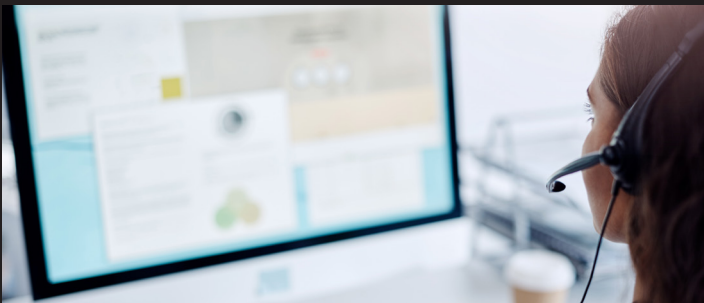
WEB HOSTING & SECURITY



Fast, secure, and handled by us - includes daily backups, virus scanning, and monthly update options.



CALL TRACKING



Know exactly where your calls come from, and which campaigns are pulling their weight.



ONLINE REPUTATION MANAGEMENT



Monitor, respond, and improve how people see you online.



AI PERSONALIZATION & CHATBOT INTEGRATION



Help visitors navigate your site, answer questions, and convert—24/7. It's smart automation that feels like a real conversation.

CLIENT SUCCESS SNAPSHOTS

Leading Recovery & Treatment Center

Industry: Healthcare / Treatment Center

Problem: Low census after internal marketing cuts

Solution: SEO, PPC, Content Strategy + Custom Website

Result: 4x increase in admissions within 3 months.

Premier Outdoor Adventure Company

Industry: Outdoor Adventure / Tourism

Problem: Seasonal business looking to boost off-peak bookings

Solution: Social media, PPC, website development, consulting, and graphic creation

Result: 140% increase in off-season bookings and a 30% lift in email subscribers

National Financial Firm

Industry: Financial Services / Investment

Problem: Needed a new brand direction for their consumer-facing portfolio segment

Solution: Complete rebrand of a vertical within their investment portfolio to enhance their B2C positioning, digital presence, and clarity of messaging

Result: Increased engagement and visibility among retail investors, along with stronger advisor alignment

Global - Industry-Leading Communications Provider

Industry: Call Center / Communications

Problem: Needed a full website overhaul, rebranding of goals and positioning, and increased lead generation

Solution: Website redevelopment, new logo and branding, PPC strategy, SEO overhaul

Result: Dramatic boost in leads, modernized brand identity, and better representation of core services

A blurred background image showing a business meeting. In the foreground, a person in a grey suit and blue tie is visible. Another person's arm and hand are seen on the left, holding a white object. A laptop and a small potted plant are also visible on the right.

WHY CLIENTS CHOOSE US

**Small enough to
care, big enough
to deliver**

**20+ years of
experience**

**We set KPIs – align
goals and leverage
transparent data**

**One-stop
shop: strategy,
creative,
execution**

**Proven in some of
the hardest markets
to win**

THANK YOU

**Let's Create
Something Worth
Talking About.**

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