



**LOGIC  
MARKETING**

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# ABOUT LOGIC MARKETING

**Logic Marketing was founded on the mission: Provide the most innovative and effective marketing solutions through our creativity, knowledge, and passion.**



We create data-proven solutions to help initiate and drive traffic and revenue growth. Leveraging technology, design, and strategy to help businesses succeed.

Our superior customer and result-driven mentality are powered by decades of experience and the ability to Listen - Understand - and Execute.

# SERVICES



## WEBSITE DESIGN / DEVELOPMENT

Not all Developers are created equal..With over 300 websites under our belt, we specialize in developing websites that embody both the best practices in UX (User Experience) & UI (User Interface) integrated into a result-driven design. Our experience includes B2C, B2B, eCommerce, Manufacturing, Non-Profits, Health, Financial, Real Estate, & Government verticals.



## SEARCH ENGINE MARKETING (SEM)

Leveraging top-tier search and contextual partners including Google & Bing, we target potential customers searching for relevant key terms and engaging in contextual interactions. By delivering high-quality impressions, we can effectively drive inbound lead generation, e-commerce conversions, and offline purchasing. Our PPC Marketing & Management includes Conversion Tracking, Keyword List Development, Ad Copy Authoring, Quality Score Management, Campaign Optimization, and In-Depth Reporting.



# SERVICES



## SEARCH ENGINE OPTIMIZATION (SEO)

We offer On-Site Optimization (Foundation of Any Campaign), Link Profile Management (ongoing link building activity), Local Optimization (create local citations & reviews), Content Marketing (create & promote quality content), Social Media (build strong networks for engagement), & Conversion Optimization (behavioral strategic changes).



## CONSULTING

We offer On-Site Optimization (Foundation of Any Campaign), Link Profile Management (ongoing link building activity), Local Optimization (create local citations & reviews), Content Marketing (create & promote quality content), Social Media (build strong networks for engagement), & Conversion Optimization (behavioral strategic changes).



## FABRICATION

We specialize in turning ideas into three-dimensional one-of-a-kind pieces. Experienced designers and fabricators leverage the best materials to suit the needs of you and your business. Our nationally recognized pieces are designed to heighten the experience of any environment - transforming open space to experiential space that leaves a lasting impression.

# SERVICES



## VIDEOGRAPHY

We are a team of videography experts who create engaging, high-quality videos for your brand. Our skills include filming, editing, and post-production work. We capture your brand's unique messaging and create videos that resonate with your target audience. Offering a wide variety of video production options including Commercials, Banner Videos (for more interactive & engaging websites), About / History Videos (perfect for telling your story digitally), Product Videos, Service Videos, Promo Videos, Training Videos, Drone Videography, and more.



## PHOTOGRAPHY

We capture your product in the most amazing way possible. Our team will help you to get the perfect shots for your catalog, website, and social media. We also help you with creating a style guide for your brand, Headshots, Building Photography, Corporate Photography, Product Photography, Food Photography, Promotional Photography, Aerial Photography, and more.

# SERVICES



## SOCIAL MARKETING & MANAGEMENT

Our innovative, comprehensive Social Media Marketing Programs are designed to grow your Social Networks & Channels with quality, interested, active consumers who are prime prospects for your products or services. Our Social Media Marketing helps to increase brand equity in the marketplace as well as monetize your social platforms. We leverage highly strategized posts to increase brand awareness and social proof. Whether you are looking to share to educate, promote, motivate, or inspire our social team is here to help.



## EMAIL MARKETING

We can deliver messages to our/your opt-in, permission-based database of emails of highly targeted prospects all the while leveraging your current clientele & customers. Reach both consumers & businesses all the while filtering by interests & demographics to prequalify advertisements. We provide detailed tracking and analytics with every send to help to optimize future campaigns.



# SERVICES



## WEB HOSTING

With one of the leading uptimes, our reliable and fast web hosting is safe and secure.

All our clients receive a free SSL Certificate, Daily-Backups (up to 30 days), Virus Scanning, and Virus Remediation.

Plans Below:

### **TIER I MRC (Monthly-Recurring Fee)**

\$30.00 (No Changes or Revisions Included)

### **TIER II MRC (Monthly-Recurring Fee)**

\$75 (30 Minutes of Revisions monthly)

### **TIER III MRC (Monthly-Recurring Fee)**

\$100 (1 Hour of Revisions Monthly)



## TRACKING

We leverage hyper-focused tracking methodologies that allow us to track all of your marketing efforts are critical throughout all your marketing efforts. This allows detailed reports on how your campaigns are performing, as well as pinpoint any areas that may need improvement. Expertise and years of experience coupled with fully transparent data allow every move to be calculated and based on what has the most potential for success.



## ADDITIONAL SERVICES

Custom Tailored Dashboards, CRM (Customer Relationship Management) Setups, Call Tracking, Online Reputation Management, and more.



*Thank you!*

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